



**Dan Berte is currently eMarketing Manager at Vodafone Romania, formerly CEO at *c\*free wireless* (<http://www.cfree.ro>), a Romanian-based hotspot communications company. With a BA in Economics at Babes-Bolyai University and Journalism studies, he founded a small creative shop in 2003 specialized in brand and brand consultancy. With half a decade experience in advertising and a young team the shop now delivers great design and advice from promising start-ups to telecom industry leaders.**

Early 2005, being passionate about technology, he founded a new business specialized in marketing of free public Wi-Fi-based hotspots. The company, *c\*free wireless*, rapidly became known as the first ever Wi-Fi Zone certified provider in Romania. Extensive R&D with John Cioflica as an associate and partner pushed the company to higher ground, now leading the industry with its technology and marketing know-how.

Dan is also blogging for the promising WiF:)) tech blog (<http://www.wirelessisfun.com>) he founded in January 2007 and toys with Skype's award winning telephony software as a beta tester.

**Contact:**

Reach Dan by email at danberte [at] gmail [dot] com